



KGW
1501 SW Jefferson
Portland, OR 97201

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 856772
Schedule Dates 10/09/12-10/15/12
Advertiser Greg Walden for Congress (8477)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - Candidate (1077)
Brand WALDEN 4 CONGRESS (178246)
Salesperson Norton, Matthew (3149)
Sales Office HRP - Washington DC
Buyer Name BOTWINICK,DEBRA
Phone/Fax /
CPE C09C15
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments WALDEN 4 CONGRESS
GREG WALDEN FOR CONGRESS,

Date Entered 09/25/12
Last Modified 10/08/12
Entered By Jacob Thom
CO-OP No
Headline # 06336417
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,878.75
Net Total \$10,646.25
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	26	\$12,525.00
Grand Total:	26	\$12,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/11/12	3	:30	11:59A- 12:31P (PT)	2		X		X				2	\$350.00	\$700.00	Portland (KGW) (KGW)	NOON NEWS	9/25/12
2.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	2:58P- 4P (PT)	4		X	X	X	X			4	\$250.00	\$1,000.00	Portland (KGW) (KGW)	ELLEN	9/25/12
3.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	2:58P- 4P (PT)		1							1	\$250.00	\$250.00	Portland (KGW) (KGW)	ELLEN	9/25/12
4.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	4:58A- 5:57A (PT)	4		X	X	X	X			4	\$175.00	\$700.00	Portland (KGW) (KGW)	5AM NEWS	9/25/12
5.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	4:58A- 5:57A (PT)		1							1	\$175.00	\$175.00	Portland (KGW) (KGW)	5AM NEWS	9/25/12
6.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5:57A- 6:58A (PT)	4		X	X	X	X			4	\$600.00	\$2,400.00	Portland (KGW) (KGW)	6AM NEWS	9/25/12
7.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	5:57A- 6:58A (PT)		1							1	\$600.00	\$600.00	Portland (KGW) (KGW)	6AM NEWS	9/25/12
8.0	Normal Line / SPOT	10/09/12-10/11/12	3	:30	5:59P- 7P (PT)	2		X		X				2	\$775.00	\$1,550.00	Portland (KGW) (KGW)	NEWS	9/25/12
9.0	Normal Line / SPOT	10/10/12-10/10/12	5	:30	7P- 7:29P (PT)				1					1	\$250.00	\$250.00	Portland (KGW) (KGW)	NEWS	9/25/12
10.0	Normal Line / SPOT	10/10/12-10/12/12	3	:30	11:34P- 12:37A (PT)	2			X		X			2	\$300.00	\$600.00	Portland (KGW) (KGW)	TONIGHT SHOW	9/25/12
11.0	Normal Line / SPOT	10/10/12-10/12/12	3	:30	10:59P- 11:34P (PT)	2			X		X			2	\$775.00	\$1,550.00	Portland (KGW) (KGW)	11PM NEWS	9/25/12
12.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	10:59P- 11:29P (PT)							1		1	\$550.00	\$550.00	Portland (KGW) (KGW)	SAT 11PM NEWS	9/25/12
13.0	Normal Line / SPOT	10/11/12-10/11/12	3	:30	10P- 11P (PT)					1					\$2,000.00		Portland (KGW) (KGW)	ROCK CENTER	9/25/12
13.0.1	Preempt	10/11/12															Portland (KGW) (KGW)	I-No Avail/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	10P- Dateline NBC						1			1	\$2,200.00	\$2,200.00	Portland (KGW) (KGW)	DATeline	9/25/12
15.0	Normal Line / SPOT	10/14/12-10/14/12	5	:30	8:58A- Meet The Press								1		\$275.00		Portland (KGW) (KGW)		10/8/12
15.0.1	Preempt	10/14/12															Portland (KGW) (KGW)	I-NA on Entry/Exception -	

CONFIRMATION CONTRACT

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Date:

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Comments: